



**THERE'S SOMETHING ABOUT MARY**

Mary Moore with Cameron Silver. Right: a look from the Allegra Hicks A/W 05 show. Kitten heels, £525, Manolo Blahnik



**MARY'S NEW-SEASON SHOPPING LIST**

- A long Allegra Hicks kaftan (020 7235 8989).
- A black jumper with jewel detail from Prada (020 7647 5000).
- A few pieces of costume jewellery by Loulou de la Falaise (+33 1 45 51 42 22).
- A pair of classic kitten heels by Manolo Blahnik (020 7352 3863).
- Roger Vivier pumps at Harrods (020 7730 1234).

**MARY MOORE, 59, PHOTOGRAPHER AND BOUTIQUE OWNER**

Mary Moore is the daughter of the British sculptor Henry Moore. She grew up in London, but spent much of her youth in Italy, where she picked up her love of colour and print. 'In 1959, my father took a house in a seaside resort called Forte dei Marmi, where he worked and we holidayed,' says Mary. 'It was bohemian but also rather grand there, with people including the Agnellis staying, too. I saw incredibly chic Sophia Loren types wearing Italian fashion labels such as Pucci and Missoni. England just didn't have bold colours and prints like that, so it was new to me and made a huge impression on my style.' Mary's other influence was her Russian mother. 'She wore all those Fifties New Look pieces by Dior and beautiful Balenciaga hats,' she says. Moore spent much of her early twenties in LA and San Francisco, taking photographs for underground music magazines. 'I was

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buying vintage before it was called vintage,' she says. 'And I always mixed vintage and contemporary pieces. Back then, it was about wearing Thirties and Forties floral dresses with black leather boots and leather or velvet jackets – very Janis Joplin.' Mary had so many vintage pieces that she opened her own shop last year – Mary Moore, on Clarendon Cross in Notting Hill. The stock essentially consists of the contents of her wardrobe.

**CAMERON'S SHOPPING TIPS**

'I know Mary isn't comfortable in heels,' says Silver, 'but a low kitten heel might be a good compromise.

I also love the classic Roger Vivier pumps, which have been reissued this season. She should inject a bit more of a hippie vibe into her wardrobe; she would look amazing in an Allegra Hicks kaftan. She has gorgeous costume jewellery, but she needs a few more organic-looking pieces. I also think Mary should make the most of the embellishment trend going on this season.' □

**CAMERON'S WARDROBE ADVICE**

'When you are a really serious collector,' says Cameron, 'you end up having to open a store! Seriously, when you have that many clothes, you need to constantly edit your wardrobe. Every season, go through it, and if you haven't worn something for a year, either store it or give it away.'

**AND THERE'S MOORE**

Clockwise from left: jumper, £605, Prada. Kaftan dress £195, Allegra Hicks. Pumps, £340, Roger Vivier



**WARDROBE ESSENTIALS**

- High-friction plastic hangers, £9.95 for six from the Holding Company (020 7352 1600), are ideal for satin pieces.
- Refresh stale-smelling clothes with Febreze, from £2.50 at Sainsbury's.
- Repel moths the natural way, with hanging cedar blocks, £5.95 each from the Holding Company.
- Buy cedar shoe trees, £29.95 a pair from the Holding Company.

- Wrap folded items that you want to store in acid-free tissue paper, from £11.49 for 500 sheets at the Packaging Store (0870 751 6660). Store jumpers in space-maximising vacuum-pack bags, £13.99 for two at the Hop Stop (www.thehopstop.co.uk).
- Baby wipes are great for quickly wiping spills or make-up stains from your clothes. Baby Soft Cloth Wipes, £1.99 for 80 from Boots.

**FASHION FIX**

**Problem** You are bored with your wardrobe but you have limited funds.  
**Solution** Buy some costume jewellery: it isn't expensive, it takes up very little space, and it can transform both day and evening outfits. Try putting your existing clothes together in new combinations – it is possible to update a piece simply by wearing it with something different.